

Yaddo

VIRTUAL

FALL

BENEFIT

2020

2020 Sponsorship Opportunities

THURSDAY, OCTOBER 8 | 7:00 P.M.

Since 1926, Over 6,500 artists have worked at Yaddo thereby adding countless wonderful books, films, art and music to our lives. Your support will help us continue to create a sense of community, provide opportunities for artists, and help us build a road back to an even stronger Yaddo in 2021.

Sponsorship Benefits	UNDERWRITER \$10,000	LEADER \$5,000	GUARANTOR \$3,000	BENEFACTOR \$1,500	PATRON \$1,000
Acknowledged as a Shadow // Yaddo Podcast sponsor for one episode*	X				
Receive exclusive early access to the inaugural Yaddo Online Auction with more than 50 pieces of art generously donated by Yaddo artists and friends.	X	X	X	X	
Receive an electronic link for you and your guests to attend the virtual Fall Benefit program	X	X	X	X	X
Receive a bottle of champagne on the day of the Fall Benefit to cheers the Arts	X	X	X	X	X
Acknowledged as Fall Benefit sponsor on website, social media and during the virtual program	Logo	Logo	Name Only	Name Only	Name Only

*to be aired nationally across multiple online platforms

As you know, Yaddo is a retreat for artists located on a 400-acre estate in Saratoga Springs, New York. Our mission is to nurture art by providing an opportunity for writers, performers and artists to work without interruption in a supportive environment. Founded in 1900 by financier Spencer Trask and his wife Katrina, Yaddo offers residencies in the following

disciplines: dance, film, literature, musical composition, performance, the visual arts, and video. With your help, we will continue to invest in artists from across the disciplines and around the world, who come to Saratoga Springs and are assured the time and space they need to create literature, paintings, photographs, dances and films.

For more information on the Yaddo Fall Benefit, please contact Robyn Iovinella-Waterston at 518-584-0746 or rwaterston@yaddo.org.